

Cerevoy, LLC Welcomes Three Key Experts to Advisory Board to Advance Mission and End-User Impact

AUSTIN, TX — Cerevoy, LLC, an innovative medical technology company founded by Tom Pado and Evan Zimmerman, is proud to announce the appointment of three new members to its Advisory Board this February. The addition of Yolanda Kincaid, Steve Thrash, and Dr. Jodi D. Katsafanas brings a wealth of targeted expertise that directly aligns with the company's core mission, development plans, and the specific needs of its desired end-users.

Cerevoy, LLC has cultivated an advisory board of thought leaders from sectors intimately related to the company's overarching plans in its first year. By integrating professionals with deep backgrounds in cognitive science, special education, organizational leadership, and workforce development, Cerevoy ensures that its technological advancements remain fundamentally rooted in inclusive practices and real-world applicability.

The new advisory board members bring decades of combined experience:

- **Yolanda Kincaid**, CEO Sycamore Services
- **Steve Thrash**, CEO of TPS, LLC
- **Dr. Jodi D. Katsafanas**, Educator, Researcher, and Public Speaker

With the guidance of these new board members, Cerevoy continues to position itself at the intersection of sector-leading technology and meaningful community impact.

*"At Cerevoy, we fundamentally believe that the most meaningful technological solutions cannot be developed in a vacuum; they must be firmly rooted in the actual experiences and needs of our end users. By bringing thought leaders like Yolanda Kincaid, Steve Thrash, and Dr. Jodi Katsafanas onto our Advisory Board, we are actively putting this core belief into practice," said **Evan Zimmerman**, CEO of Cerevoy. "Their collective, decades-long expertise in special education, disability advocacy, inclusive practices, and workforce development guarantees that as we commercialize new technologies, our engineering and design will always be guided by the real-world requirements of the communities we serve."*

The Strategic Importance of the New Advisory Board Members:

Yolanda Kincaid: *Yolanda brings crucial insight into Disability Services, Advocacy, and Community Partnerships. Her 15+ years of experience leading organizational transformations and developing innovative, inclusive programming ensures that Cerevoy's technology remains focused on practical, community-driven opportunities. Her expertise will help the company navigate the complex landscape of disability services and advocate effectively for the end-users who will benefit most from Cerevoy's innovations.*

Steve Thrash: *Steve provides an essential business and strategic backbone to the advisory board, offering expertise in Start-ups, Workforce Development, and Business Transformation. As the CEO of TPS LLC, his 40+ years of experience in driving economic development initiatives and guiding ventures through strategic*

growth will be invaluable. His background ensures that Cerevoy can effectively scale its operations, build strong workforce integration for its technologies, and execute a sustainable business strategy.

Dr. Jodi D. Katsafanas: *Dr. Katsafanas grounds Cerevoy's technological applications in academic and practical research regarding Cognitive Science, Special Education, and Physical Disabilities. With over 40 years of experience advancing interventions for exceptional learners, her knowledge of learning assessment and inclusive practices is vital. Her deep understanding of intellectual and physical disabilities guarantees that the technology Cerevoy develops is accessible, effective, and expertly tailored to the precise needs of its end-users.*

About Cerevoy, LLC

Cerevoy, LLC is a medical technology startup dedicated to developing innovative assistive devices and med-tech solutions. Based in the Austin, Texas metro area with primary technology development in Indiana, Cerevoy combines executive strategy with rigorous academic and clinical partnerships to improve quality of life for its end users.

For more information, visit www.cerevoy.com.